


A photograph of two young women playing saxophones. The woman in the foreground is wearing a blue baseball cap and is looking intently at her instrument. The woman behind her is also playing a saxophone and looking towards the camera. The background is blurred, suggesting a live performance or rehearsal setting.

2016-2017 ANNUAL REPORT



MEASURING OUR IMPACT

WWW.SEATTLEJAZZED.ORG/REPORT

A black and white photograph of a young boy with a joyful expression, looking slightly to the side. He is holding a saxophone across his chest. The image is the background for the entire page.

In 2016, Seattle JazzED
celebrated 7 years of
musical education
programming for Seattle-
area youth.

introduction

Since its inception in 2010,
Seattle JazzED has stayed
true to its core mission: to
empower students of all skill
levels and backgrounds to
realize their full potential
through exceptional music
education.

Seattle JazzED is committed to a higher
standard of racial equity, acknowledging that
achievement of our core mission requires an
organization-wide commitment to dismantle
systemic racism by keeping issues of racial
equity centered in our work. We strive to
understand, support and reflect the communities
that we serve.

SEATTLEJAZZED.ORG/REPORT

We measure our impact in 6 areas: Musical Excellence, Access,
Opportunity Gap in Music Education, Community, Character
Development and Organizational Infrastructure.



MUSICAL EXCELLENCE

JazzED offers excellent music education by engaging dedicated, professional instructors and teaching a comprehensive curriculum that **challenges our students to reach their full potential as musicians.**

Every JazzED program is designed by trained music professionals with a commitment to best practices, rigor and innovation.

HIGHLIGHTS!



Summer Advanced Jazz Institute - High school musicians studied with professional jazz musicians and educators from New York City. Their day consisted of lessons in jazz history, composition, and improvisation and institute culminated with an opportunity to play a live studio session at KNKX 88.5 FM.

Professional Musicians as Mentors - Students had 30 opportunities to engage with the professional music community and visiting artists.



Survey says...

82% of students said JazzED was a **supportive environment** to practice improvisation

92% of students said JazzED **improved their confidence** as musicians

96% of students said JazzED **motivated** them to be a better musician

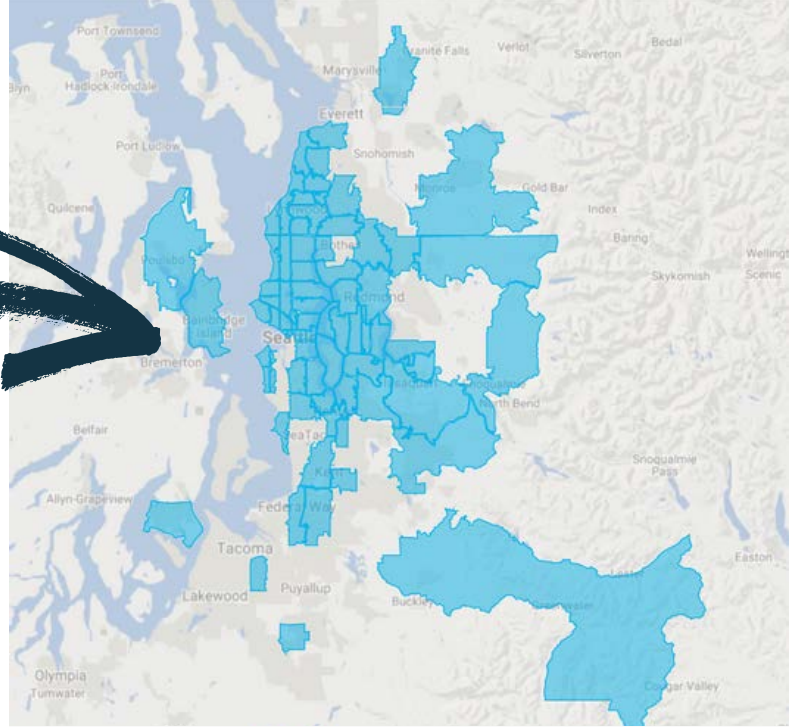
ACCESS

JazzED provides **education to all**, regardless of ability to pay. Through responsible fiscal management and resource development, we ensure our program can provide **significant financial assistance to families**, as well as instrument loans.

We actively recruit under-served students with the goal of an inclusive and diverse community.

A 2011 Seattle Public Schools study reports that a **significant opportunity gap exists for low-income and minority students** with regards to music education.

JazzED seeks to fill that gap through all-abilities educational programming, robust financial aid opportunities and **free instrument loans**.



Student Zip Code Map: Where do our students come from?

Registration data tells us...

479 students from 113 different schools and 76 zip codes enrolled in at least one JazzED program last year.



"We applied for financial aid and were given scholarships - we have never looked back. JazzED is part of our family now. "

— JazzED Parent

39.5% of JazzED families applied for and received financial aid.

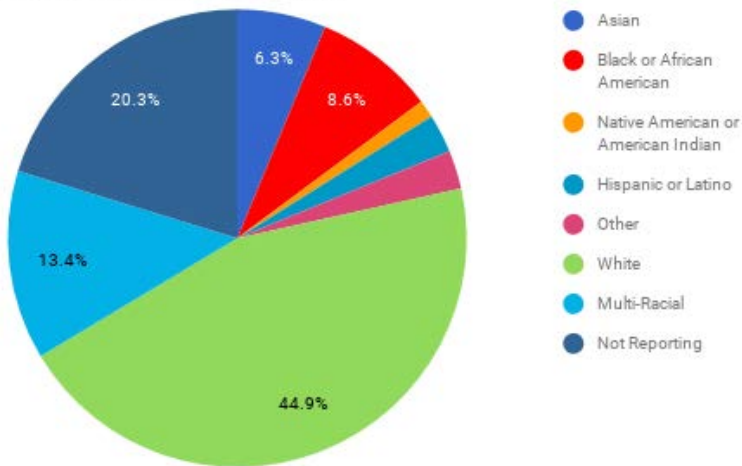
The average financial aid award? \$353.

“JazzED is a place that is child-centered. What they love is music. You may be giving your child a lifeline.”

**— Anita,
Summer Jazz Prep Camp
Parent**

ACCESS, CONT.

Student Racial Breakdown



Pie charts reflects self-reported program registration data.

HIGHLIGHTS!

Summer Jazz Prep Camp - One entirely free week-long introduction to playing instrumental music. **One hundred fifty students** from schools in primarily low-income neighborhoods attended. Many transitioned into the school year Jazz Prep Ensemble program where they will continue with their music education and matriculate through our ability-based program.

FREE School Assemblies - 35 free assemblies with live music in low and middle income neighborhoods.



AN OPPORTUNITY GAP



Students who live in lower-income, racially diverse neighborhoods in Seattle **do not get equal access** to music education opportunities in school. JazzED seeks to address this problem with **scholarship funding, free instrument loans and programming for every skill level.**

However, barriers like lack of transportation, as well as competing after-school activities like sports and academic tutoring, mean that these **students do not move up through our program at the same rate** as their white, middle and upper-middle class peers.

Closing the music education opportunity gap is core to our mission at JazzED and requires innovative practices and an ongoing investment of resources. Without these efforts, we risk mimicking the unequal school music education system.

We are committed to carefully tracking the progress of our students to ensure that our practices and programs lead to equitable access and **achievement for all** of our students, whatever their race, gender or financial circumstances.

STUDENT PERSPECTIVE ...

"I noticed at JazzED that as the level of the ensemble gets higher, the diversity of people tends to get lower."
— JazzED High-School Student

RACIAL GAP

Matriculation Gap: Racial Breakdown by Ensemble Level

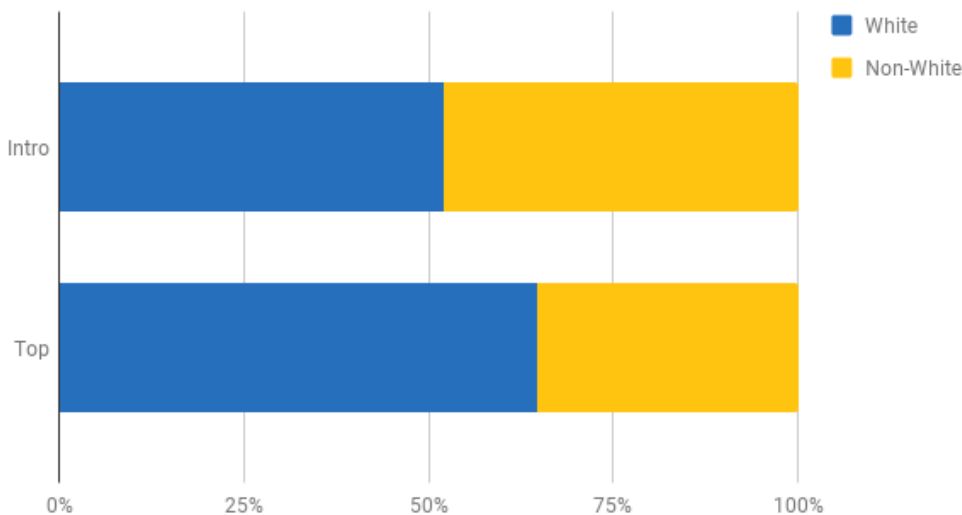


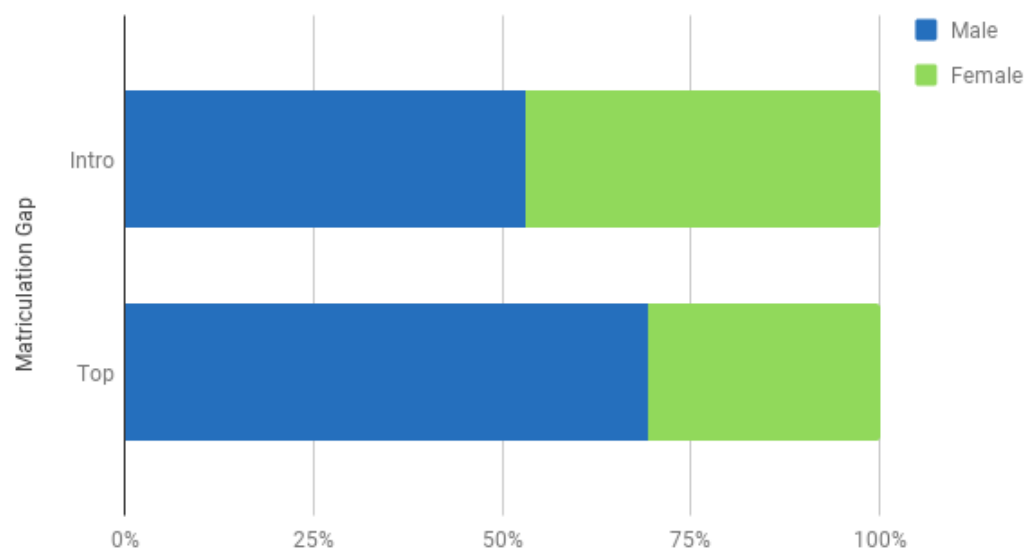
Chart reflects self-reported program registration data.

"JazzED is diverse compared to any of the bands in my high school, a welcoming change."
— JazzED High-School Student

AN OPPORTUNITY GAP, CONT.

GENDER GAP

Matriculation Gap: Gender Breakdown by Ensemble Level

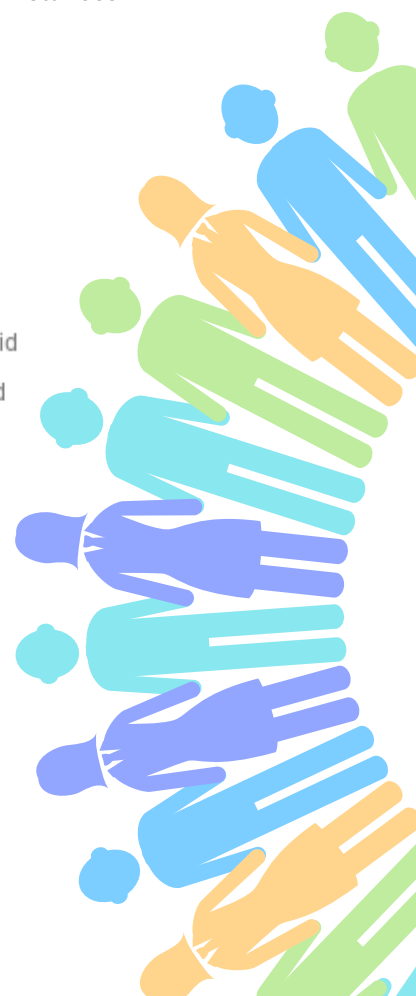
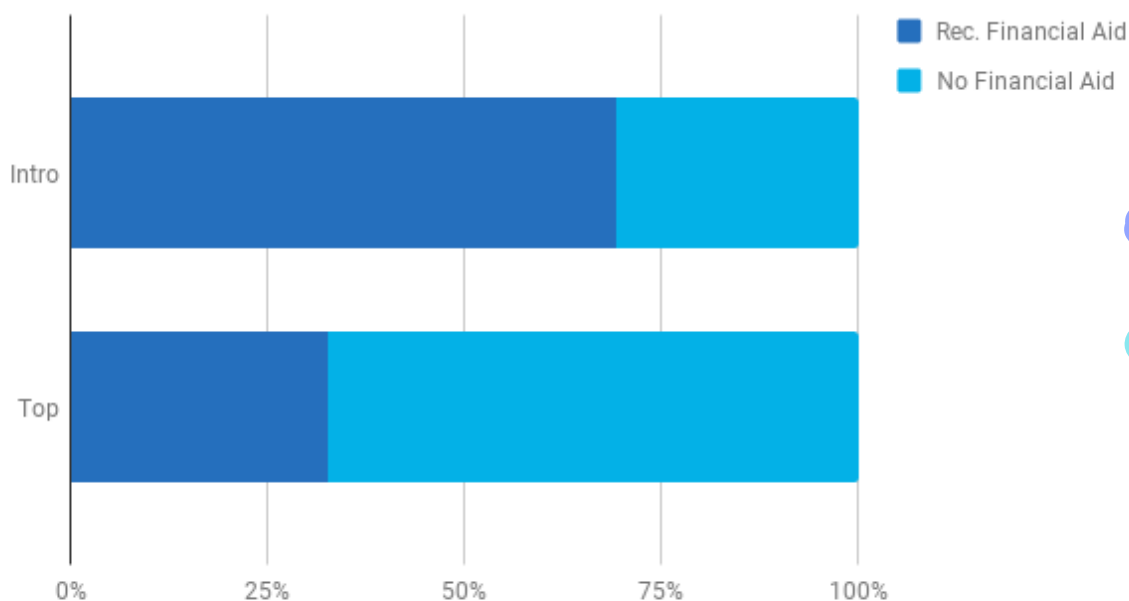


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FINANCIAL GAP

Matriculation Gap: Financial Aid by Ensemble Level



COMMUNITY

**"JazzED is an open door into new friends and new music."
- JazzED Student**

JazzED is a community of music students from diverse backgrounds who **work and learn together**. JazzED also seeks to develop citizenship by providing students with opportunities to **perform, volunteer and mentor in the broader community**.

We strive to ensure that our families feel not only welcomed by, but also ownership in, the JazzED community.



**"The JazzED community spans schools and neighborhoods, bringing people together who might not otherwise meet."
— JazzED Parent**



HIGHLIGHTS!

86% of students said they would **sign up for JazzED next year**

94% of students **would recommend JazzED** to a friend

Summer Jazz Ambassadors - High school musicians develop their skills as leaders and mentors, while providing music workshops to children at community centers in high-needs neighborhoods.

Monthly Jam Sessions - Regular opportunities for students to socialize while learning music.

Special Events & Performances - Students and their families came together at parent coffees during rehearsal time, Royal Room Sunday night concerts, our annual gala fundraiser at The Triple Door, and the JazzED Jamboree performance at Town Hall Seattle.

Students help each other at JazzED...

"At one jam session some kids were sitting on the side and I helped get them involved and pick a song. The whole experience of the jam sessions is great, but I especially like helping kids play when they are nervous."

CHARACTER DEVELOPMENT

JazzED instills in our students a set of values that creates **not only successful musicians but successful human beings.**

Our students learn that that regular attendance is essential because **their fellow band-mates rely on them** to make the music the best it can be. They discover that regular practice on their instrument is essential to their progress and their success in the ensemble. **The competence they gain in the band room generates a lifetime of self-esteem.** Through numerous performance opportunities, students learn to take risks and conquer fear.

“Sending my eighth grader to JazzED was great for his confidence. It took him out of his comfort zone in a good way.”
— JazzED Parent



Students who played in the JazzED Big Band Ensembles report ...

98% took **constructive criticism** well when it was given.

89% took **initiative** in rehearsal.

89% recognized that practicing led to **improvement.**

67% asked their director for **help** when they needed it.



HIGHLIGHTS!

Girls Jazz Day - At this annual event designed to bolster girls' participation in jazz, every single girl took a solo.

All-Star Combos - Students learn professionalism and maturity by playing gigs for community events across the city.

ORGANIZATIONAL INFRASTRUCTURE



JazzED is continually growing and improving its organizational structure and resources. We strive to follow **best practices** with our programs and board and will **continually and responsibly invest** in professional development, education, and support for racial equity.

**"The mission is clearly stated and followed.
And students feel a part of that mission."**

— JazzED Parent

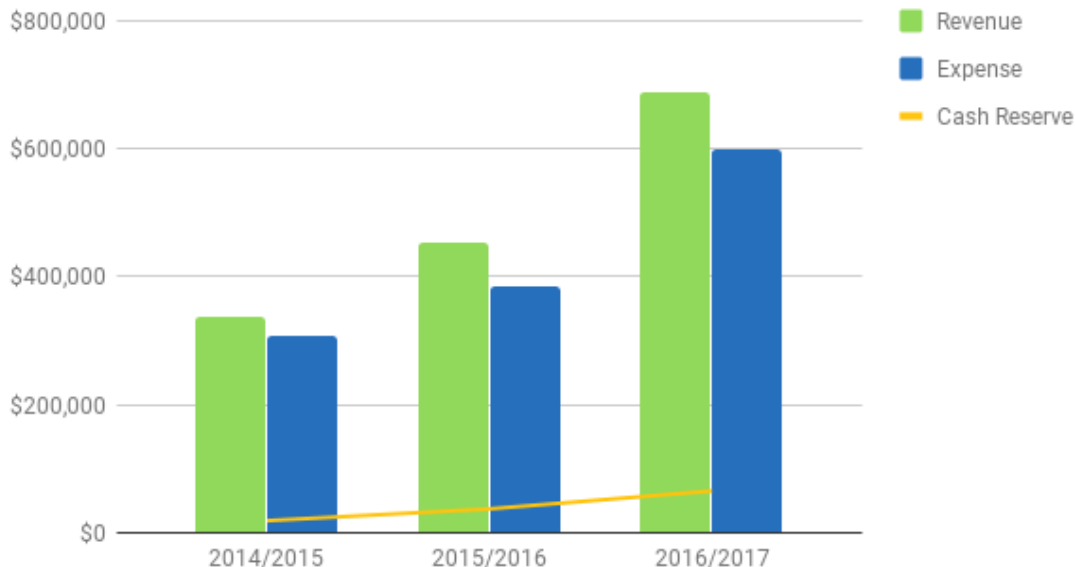
HIGHLIGHTS!

Impact Evaluation - A process of data collection, participant surveys, and focus groups to ensure that we are achieving our goals and staying true to our mission, while maintaining transparency with our constituents.

Professional Development - Opportunities for staff, teacher and board members to improve skills in the areas of racial equity, executive leadership, and fundraising.

FINANCIALS

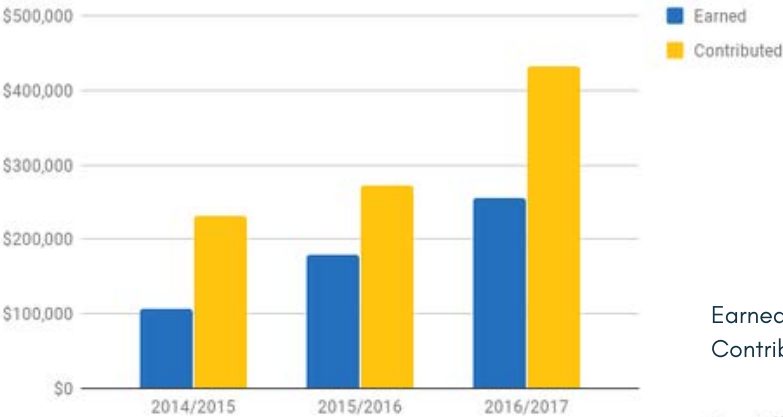
Revenue and Expenses



ORGANIZATIONAL INFRASTRUCTURE, CONT.

FINANCIALS, CONT.

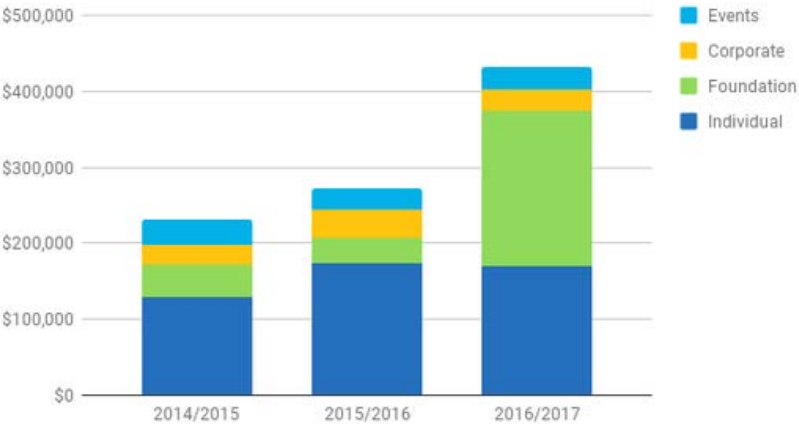
Earned vs. Contributed Income



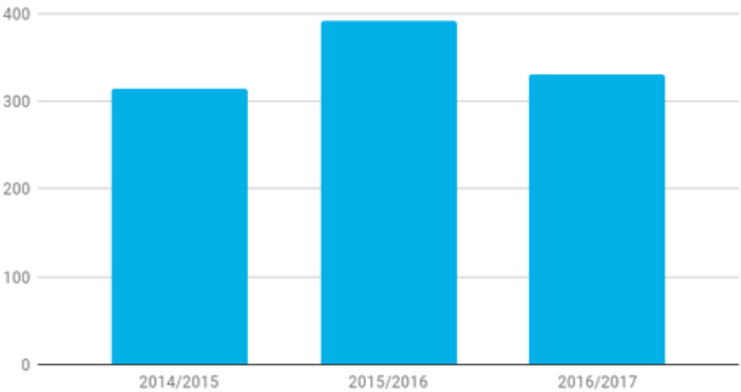
Earned income = Program Tuition
Contributed Income = Donations, Grants, Sponsorships



Contributed Income by Type



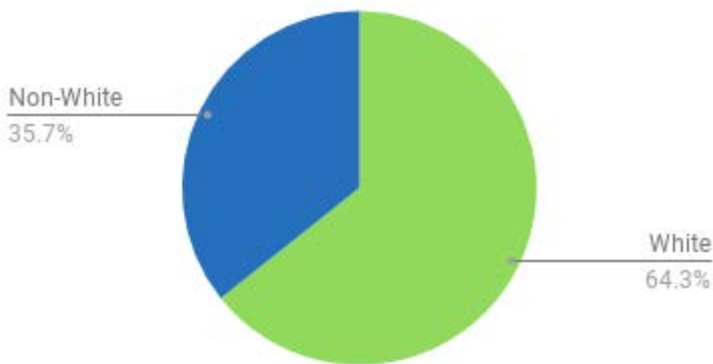
Number of Donors



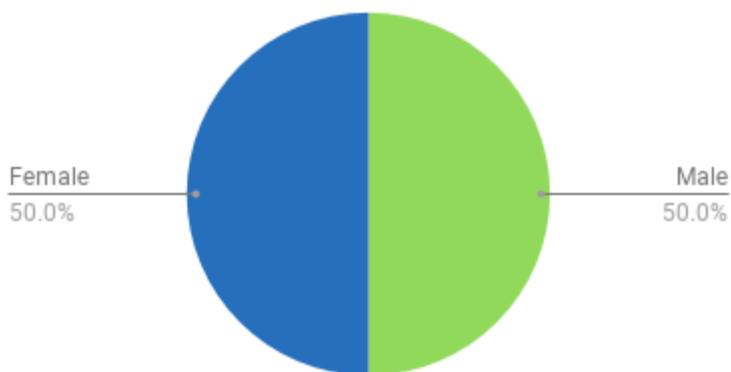
ORGANIZATIONAL INFRASTRUCTURE, CONT.

BOARD OF DIRECTORS

Board Racial Breakdown

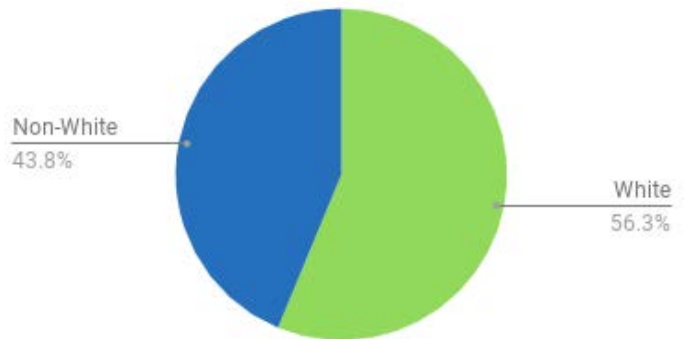


Board Gender Breakdown

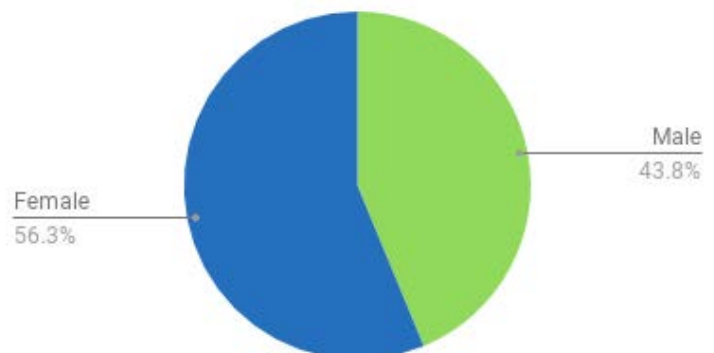


STAFF

Staff Racial Breakdown



Staff Gender Breakdown



JazzED staff balance the needs of students, parents, instructors and community with grace, competence and efficiency. ”

— JazzED Parent

THANK YOU!

We are grateful for the wholehearted participation of our students and families, the wisdom and commitment of our teachers and board members, as well as the crucial support and vision of our individual donors, grantors and corporate sponsors.

It is thanks to you that all students belong at JazzED and JazzED belongs to all its students.



QUESTIONS?

Contact Executive Director
Laurie de Koch at
laurie@seattlejazzed.org
Or call 206-324-JAZZ (5299)

seattlejazzed.org

